



Most Women Want to Look Better and Feel Better So at Edorai We Created Nature's Best, Cutting Edge Products that Help Them Feel More Desirable, and Become the Best Version of Themselves!

When asked why she created this line, Holli Rovenger said, "I created the Edorai product line as an exciting, leading edge, "woman-centric" alternative to the 'same old same old' synthetic products on the market today. The goal was to create products that were cruelty free with safe, natural, effective, and simple ingredients. The products we have created accomplish this, as well as make a woman feel good, love the skin she's in, feel sexier, and help increase her self-esteem. We are so 'plugged in' as a society that a lot of women have become disconnected from their bodies. Our products are a simple way for them to connect, put themselves first and feel pleasure."

OUR MANTRA—

WITH EVERYTHING WE DO, WE BELIEVE IN MAKING YOUR LIFE BETTER.

We believe that it's important for you to Give Yourself Permission to do more of what makes you feel good, "lights you up inside," and feeds your soul. We believe in 'stretching' your comfort zone; we encourage you to Give Yourself Permission to explore new paths to take your life to the next level.

In addition, more and more studies show that self-care can help improve the quality of your life — makes you happier and better able to cope with any stressful situation. The other way we make your life better is by creating self-care products that will help you 'pamper' yourself, love the skin you're in, feel sexier, and increase your self-esteem. We also believe it's just as important for you to use natural ingredients on your skin, as it is for you to eat healthy. That's why our ingredient philosophy is 'Safe and Simple.'

'When You Feel Good, You Look Good.'

Honesty—

EACH PRODUCT IN THE EDORAI LINE:

- does what it claims to
- is as natural as possible
- provides additional health benefits
- makes a woman feel good about herself

In addition, every ingredient in the products goes on the label.